

ENGAGING PRESENTATIONS

How to be remembered and make sure your information is retained!

OUTLINE YOUR TALK

What are you going to talk about?

Just like a good story your presentation should have an opening, a body, and a conclusion. Sometimes it helps to start at the end. What do you want your audience to take away from your presentation? What information do you need to share to get them there?

CREATE YOUR HOOK

Get their attention

Now that you know why they should be listening tell them about it! Use a question or a story to get their attention and tell them why they should be paying attention. If there's a moderator who's already introduced you, don't repeat who you are and where you're from. Just jump in! The clock is ticking.

MAKE IT PRETTY

Less is more!

Most people's brains can't read and listen at the same time, so if you have too much text on your slides, the brain will be torn between listening and reading. Use lots of attention grabbing graphics, test your layout on others and make sure it's pleasing to the eyes.

GET INTERACTIVE

Lots of different learners

There are visual, auditory, kinesthetic, and reading/writing learners in the world. How can you create a presentation that engages them all? Will you ask questions and give away prizes for correct answers? Will you offer a worksheet? Will you show pictures that illustrate your points?

PRACTICE

Practice really does make perfect

On your drive, to your friends, in the mirror, or in a closet, it doesn't matter where you go, just PRACTICE!

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